

Anarock

Designation:

Digital Marketing Specialist

Eligibility:

2-4 years of experience

Job Profile/Description:

- ✓ Exposure to Digital Marketing (2-4 Years)
- ✓ Basic understanding of the internet and social media
- ✓ Good communication and writing skills
- ✓ Data-driven thought process
- ✓ Ability to develop a structured approach towards ambiguous problems

Responsibilities:

- ✓ Timely and organize launches of Digital Marketing Campaigns for Clients (Real Estate Developers)
- ✓ Co-ordinate with in-house operation team (Google, Facebook, Creative, tech, etc.) to start and optimize Campaigns
- ✓ Deliver regular reviews to internal and existing clients
- ✓ Participate in Business Development