

Goldmine Advertising

Designation:

Digital Marketing Specialist

Eligibility:

Freshers are welcome!

Job Profile/Description:

- ✓ To make strategic plans for campaigns and new pitches,
- ✓ To formulate creative briefs and work with creative teams,
- ✓ To gather insights and recommend way forward to transform brands into an experience age.

Competencies Required:

- ✓ Significant knowledge in planning, strategy and brand thinking.
- ✓ Sound Analytical Thinking, cultural insights, presentation and communication skills.
- ✓ Ability to convey interest and enthusiasm during presentations and client meetings.