

**Malabar Gold and Diamonds
(MALABAR GROUP)**

Designation:

Digital Marketing – Operations Executive

Eligibility:

The candidate is required to activate campaigns online in liaison with various stakeholders. Experience: 2 to 3 years

Job Profile/Description:

- ✓ Experience of at least 2 years in working in a digital marketing role with e-commerce companies or any digital agency.
- ✓ Should have Updated Google Ad Words & Analytics certification.
- ✓ Good communication & presentation skills.
- ✓ Strong numerical and analytical skills and in-depth working knowledge with website analytics tools (e.g. Google Analytics, other data analytic tool)