

Times Bridge

Designation:

Web Designer

Job Profile/Description:

- ✓ Conceptualize and design website design ideas that bring simplicity and user friendliness to complex roadblocks
- ✓ Execute all visual design stages from concept to final hand-off to engineering
- ✓ Create wireframes, storyboards, user flows, process flows and site maps to communicate interaction and design ideas
- ✓ Present and defend designs and key deliverables to stakeholders
- ✓ Establish and promote design guidelines, best practices and standards
- ✓ Demonstrable graphic design skills with a strong portfolio
- ✓ Up-to-date with the latest Web trends, techniques and technologies

Must have :

- ✓ Experience in designing Innovative web banners, website and mobile app design with a strong portfolio
- ✓ Experience in creating wireframes, storyboards, user flows, process flows and site maps
- ✓ Proficiency in Photoshop, Illustrator or other visual design and wire-framing tools
- ✓ Proficiency in HTML, CSS and JavaScript for rapid prototyping
- ✓ Experience working in an Agile/Scrum development process
- ✓ Excellent visual design skills with sensitivity to user-system interaction