

## Social Kinnect

**Designation:**

Manager – Media Operations

**Eligibility:**

Experience – 3-5 years

**Job Profile/Description:**

- ✓ Monitoring and Auditing Campaigns (and when required executing too) on Google Ads, Facebook, DV 360, Native Platforms, etc.
- ✓ Ensuring campaign performance and identifying insights to drive incremental results.
- ✓ Collaborate with Account Director, Ad ops specialists and creative & client-servicing teams for campaign planning.
- ✓ Expert level command over Google Ads, Facebook, DV 360, Native Platforms, etc.
- ✓ Exposure to multiple verticals like Ecommerce, BFSI, Realty, Travel, etc.
- ✓ Proficient at Google Analytics, Appsflyer, Similar web, Adobe solutions, etc.